



Guidelines for commercial companies in hospitals

Privacy and dignity are of paramount importance to Bounty. This is why we welcome the idea of developing criteria for hospitals to determine how privacy and dignity are respected.

Every day we see over 2,000 mums and their wellbeing continues to be our number one priority. We are proud of the fact that for over 50 years, we have worked in partnership with the NHS to provide free products and important health information to generations of new mothers.

We work with hospitals to ensure that mums and hospital staff are happy with the service we provide and our [Independent Advisory Board](#) is also in place to provide us with recommendations for how we can continually improve our service and the experience for mums across the country.

If anyone has any specific complaints or suggestions for improvement, then please let us know straight away at telluswhatyouthink@bounty.com.